



NORTHERN TERRITORY  
MENTAL HEALTH  
COALITION

# 2024 - 2029 Strategic Plan

## NT MENTAL HEALTH COALITION

We are the peak body for the community mental health sector, representing community managed mental health organisations across the NT. Our work sees us advocating for and collaborating with a wide network of stakeholders including other organisations, people with lived experience, their families, carers and kin. We advocate for the sector at a local and national level.

### OUR PURPOSE

To be a strong voice for the community mental health sector in the Northern Territory.

### OUR VISION

That all Territorians have the opportunity to have the best possible mental health and wellbeing

## OUR OBJECTIVES

1

Leadership,  
advocacy and  
influence

2

Supporting our  
members and  
the sector

3

Amplify the  
voice of Lived  
Experience

4

Actively  
contribute to  
Closing the Gap

5

Sustainability

## GUIDING PRINCIPALS

### PERSON-CENTRED

Acknowledge that each person's recovery journey is deeply personal and unique.

### ACCOUNTABILITY

Place the mental health and wellbeing of all Territorians at the forefront of what we do.

### FOR THE COMMON GOOD

To commit to social justice and human rights for all people, always.

### CULTURAL RESPECT, RESPONSIVENESS AND SECURITY

Recognise and respect cultural identity, including cultural perspectives of mental health and wellbeing, the harmful impacts of colonisation and the right to self-determination for Aboriginal and Torres Strait Islander people.

### COLLABORATION

Seek positive social change through collaboration, partnership and mutual respect. To work respectfully with others to achieve shared goals.

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## LEADERSHIP, ADVOCACY & INFLUENCE

Collaborate with stakeholders, cultivate reputation and strategically impact reform

Strategically escalate our presence nationally to impact national mental health reform agenda around Territory needs.



Maintain a high profile and presence with Territory decision makers.



Work collaboratively with members, stakeholders, Aboriginal Community Controlled Organisations, and peak bodies to forward our mutual aims.



Cultivate our reputation for reliability and expert knowledge.



Grow and sustain an engaged membership for greater advocacy influence, elevated organisational profile, and future collaboration potential.

## SUPPORTING OUR MEMBERS AND THE SECTOR

Drive workforce development, facilitate consultations and support emergent sector needs

Initiate and support workforce development & sustainability initiatives.



Information provision on pathways to quality improvement and best practice.



Multiple consultation forums for member input on advocacy and system change.



Become a Territory sector 'go-to' organisation for up-to-date resources and industry information on best practice and recovery-oriented service delivery in the Territory.

## AMPLIFY THE VOICE OF LIVED EXPERIENCE

Elevate Lived Experience voices in mental health reform through capacity building

Be led by people with Lived Experience in our advocacy for mental health sector reform.



Support the establishment and stated aims of a Lived Experience peak body in the Territory.



Create mechanisms and platforms from people with Lived Experience to provide participation and feedback on the work of the Coalition and broader sector.



Elevate Lived Experience voices in all anti-stigma and help seeking messaging.

## ACTIVELY CONTRIBUTE TO CLOSING THE GAP

Build relationships, promote and advocate for culturally responsive workforce development

Support priorities of the Aboriginal Medical Services Alliance Northern Territory peak body and Aboriginal Peak Organisations Northern Territory to advance mental health and wellbeing and address social determinants across the Territory.



Actively participate in elevating the crucial role of cultural safety in the delivery of mental health and wellbeing supports.



Provide information and education pathways for expansion of knowledge and understandings in Aboriginal and Torres Strait Islander social and emotional wellbeing and trauma informed practice.



Advocate for, and support initiatives that develop culturally meaningful training and employment for Aboriginal and Torres Strait Islander people in regional and remote communities seeking participation in the wellbeing workforce.

## SUSTAINABILITY

Secure diverse funding, foster high performing team culture and enhance advocacy through governance

Grow and diversify funding for long term sustainability and strategic flexibility.



Maintain an internal culture as a preferred employer with the ability to attract, recruit and retain high quality employees.



Embrace diversity, and embed a well-supported and rewarding team culture that builds capability, cohesiveness, and workplace wellbeing.



Continue to centralise ourselves as the key informant to an effective, coordinated response to mental health and suicide prevention in the NT.



Maintain a high performing board through effective capacity building and succession planning.